

Automotive Giant Engages Compunnel to fill High Volume Needs for Industrial Resources

Compunnel's strong nationwide footprint and service delivery agility empower the client to expedite business recovery

Meeting OSHA and safety compliance requirements are mandatory for segments like the automotive industry which hires a major chunk of light and heavy industrial resources. Finding well-trained labor in specific locations is a hard task for companies. Light industrial (LI) labor remains one of the most difficult job categories to fill for any employer. There are multiple reasons for this including labor availability, cost, compliance, safety, and a high turnover rate. Building and nurturing a skilled and safety-trained labor pool, therefore, remains a challenging ask for the companies in the sector.

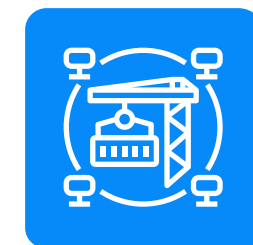


About Client

Our client is one of the world's leading automobile manufacturers with a wide footprint across the US. The company is at the forefront of innovating and manufacturing traditional, hybrid, and electric automobiles and commercial vehicles across multiple geographies.

Client Challenges

To expedite its recovery from a slump, the automotive manufacturer decided to boost the production of electric vehicles. But the below hurdles threatened to delay their recovery plan and posed a risk of additional losses.



Inability to fill 100+ light industrial roles at 3 production and assembly sites across Michigan



Sourcing a pre-qualified labour pool that could be deployed immediately at the sites



Sourcing candidates who met the strict safety training and compliance requirements



Existing suppliers did not have the required local footprint to support volume hiring

Our Solution

Compunnel acted quickly by deploying a dedicated group of experts to solve the client's challenges. The group proactively executed the below strategies to remove the obstacles.



Targeted Support Across All Client Locations

Appointed a core team of 15 members including recruiters and learning and development experts at a central hub in Michigan

Deployed 3-member teams including Hiring Managers and Account Managers at client sites to expedite hiring and onboarding

Expedited the screening and hiring process by conducting automated over-the-phone interviews and initiating them within 24 hours

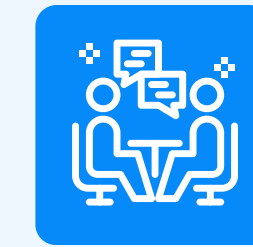


Agile Sourcing and Onboarding to Meet Client's Needs

Leveraged our deep countrywide network and offices in Bingham Farms, Dearborn, and Detroit for faster turnaround

Utilized Jobletics, our mobile app for on-demand LI staffing to reach pre-screened candidates in each location

Deployed 3 on-site and offsite teams for on-time new hire onboarding through our talent management app, Staffline



Meeting Compliance Requirements While Hiring

Provided the JJ Keller workplace safety training to the labor pool on standby in Michigan

Leveraged our talent management platform, Staffline's built-in AI engine to pipeline vetted candidates with client-specific safety training

On-site HR teams conducted safety induction programs to train candidates in on-site safety requirements

The Results

By covering all possible bases, Compunnel was able to solve the client's immediate need well within their required timeframe and helped achieve the following results:

100+ Resources placed in a span of 3 weeks	100% Compliance with safety standards	100% Fulfillment of volume requirements	30% Reduction in time-to-hire	30% Lower turnover compared to other suppliers
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Locations Served

- Mechanical Engineer
- Manufacturing Engineer
- Quality Engineer
- Inventory/Production Planner
- Supply Chain Analyst
- Customer Service Representative
- Line Operator
- Maintenance Technician
- Warehouse Operator
- Material Handler

Top Locations Served

- Michigan
- Tennessee
- Texas
- Indiana
- South Carolina



About Compunnel

Compunnel Inc., founded in 1994, delivers bespoke staffing, full-time hiring, payrolling, SOW, and IT consulting solutions to diverse set of businesses & enterprises. Ranked by SIA amongst the Largest Staffing Firms in the US, Compunnel is transforming the talent supply chain through its technology-backed solutions. As a preferred choice of industry leaders, our passion is not only to connect our customers with quality talent, but we go an extra mile to provide customized support to our customers and help them meet their diverse talent needs.

Awards and Recognition



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